

MEDIA RELATIONS

Code **KDD** *Issued* **6/04**

Purpose: To establish the board's vision for relations with the media.

The center will make every effort practical to assist the press and other communications media to obtain complete and adequate coverage of the programs, problems, planning and activities of the center.

The director will give all representatives of the media equal access to information about the center. The center will make general releases of interest to the entire center available to all the media simultaneously. There will be no exclusive releases except as media representatives request information on particular programs, plans or problems.

Adopted 6/8/04